



WORLD TOURISM ORGANIZATION  
ORGANISATION MONDIALE DU TOURISME  
ORGANIZACIJA SVJETSKOG TURIZMA

# Sustainable Development of Ecotourism

A Compilation of Good Practices in SMEs

## TABLE OF CONTENTS

	<b>Introduction</b>	9
	<b>Summary</b>	11
<i>COUNTRIES</i>	<i>CASES</i>	
ALBANIA	Cross-border cooperation in the Ohrid and Prespa Lakes region (Albania, Greece and Macedonia)	17
ARGENTINA	Cabalgatas por Salta: Mountain excursions on horse-back	21
ARGENTINA	Yacutinga Lodge	25
AUSTRIA	Biolandhaus Arche: Bio-hotel	31
AUSTRIA	Heinrich-Kiener-Haus: Mountain-hut	35
BANGLADESH	The Guide Tours Ltd	39
BOTSWANA	Okavango Polers Trust	43
BOTSWANA	Ghanzi Trail Blazers - Ked Trading LTD	47
BULGARIA	ODYSSEIA-IN Sport & Travel Agency - Incoming tour operator	51
BULGARIA	Nature Ribaritsa Association	55
CAMEROON	Mount Cameroon Ecotourism Organization (MtCEO)	59
CAMEROON	Ecotourism Project in Ebodje, a small fishing village	65
CANADA	Jamie's Whaling Station Ltd.	71

<i>COUNTRY</i>	<i>CASES</i>	
CHILE	Turismo Rural Weche-Ruca: Mapuche ethnic tourism	75
COLOMBIA	El Almejal Ecolodge	79
COSTA RICA	Punta Islita Hotel	83
COSTA RICA	Pacuare Lodge	89
DOMINICAN REPUBLIC	Rancho Constanza & Cabañas de la Montaña: Agrotourism and lodging combined with visitation of protected areas	93
ECUADOR	Bellavista reserve: An ecotourism and flora and fauna conservation project in the Tandayapa Valley	97
ECUADOR	Yachana Lodge: Ecotourism project by an NGO (FUNEDESIN)	101
EGYPT	Saint Katherine Protectorate Development Project: Ecolodge "Al karm" and Craft "Fansina"	105
GHANA	Amansuri Conservation and Integrated Development Project (ACID)	111
GHANA	Tafi Atome Monkey Sanctuary	115
GUATEMALA	Plan Grande Quehuche Ecotourism Centre	119
INDIA	Thenmala Ecotourism Promotion Society (TEPS)	123
INDONESIA	Community Based Ecotourism in Gunung Halimun National Park (GHNP)	127
INDONESIA	Menjangan Jungle and Beach Resort (MJBR)	131
ISRAEL	Mitzpe Hayamim ("Sea Lookout") Health Farm	137
ISRAEL	Succah Bamidbar (Dwelling in the Desert)	141

<i>COUNTRY</i>	<i>CASES</i>	
KAZAKHSTAN	Kan Tengri Mountain Service LTD	145
KYRGYZSTAN	NoviNomad Tourism Development Company	149
KYRGYZSTAN	Kyrgyz Concept Company	155
LEBANON	The "Al Jord" Project	159
LEBANON	Cyclamen Destination Nature	167
MADAGASCAR	Tsara Tented Camp in the Anjozorobe forest	171
MALAYSIA	Sukau Rainforest Lodge	175
MEXICO	Las Cañadas - Bosque de Niebla (mist forest): Ecotourism in a private ecological reserve	179
MOROCCO	Gite d'étape Takchmirte - Rural guesthouse	185
MOROCCO	Tizi-Randonnées - inbound travel agency	189
NAMIBIA	The Damaraland Camp: A partnership between the Torra Conservancy and Wilderness Safaris Namibia	193
NIGERIA	Finima Nature Park, Bonny Island	197
PAKISTAN	Ecotourism Society Pakistan (ESP)	201
PAKISTAN	Mountain & Glacier Protection Organization	205
PARAGUAY	Recreational and Environmental Education Park "Las Delicias de San José"	211
PERU	Rumbo al Dorado Consortium: Community Ecotourism Project	215
PHILIPPINES	Kanlaon Wilderness Adventure	219

<i>COUNTRY</i>	<i>CASES</i>	
<b>POLAND</b>	Podlaski Szlak Bociani (The White Stork Trail)	223
<b>PORTUGAL</b>	Arrábida Aventuras: Recreational, cultural, tourism and sports activities in a nature park	227
<b>RUSSIAN FEDERATION</b>	Green Express Travel Group Inc	231
<b>RWANDA</b>	Association pour la conservation, l'assainissement et la protection de l'environnement (ACAPE) [Association for the conservation, rehabilitation, and protection of the environment]	235
<b>SENEGAL</b>	GIE "Samu Sunu Xewal" Iles de la Madeleine National Park Volunteers	239
<b>SENEGAL</b>	Women's Group of Poponguine for the Nature Protection and Volunteers of Kër Cupaam	243
<b>SLOVENIA</b>	Goricko Joint Nature Park	247
<b>SOUTH AFRICA</b>	Rocktail Bay Lodge & Ndumo Wilderness Camp	251
<b>SPAIN</b>	Centro de Iniciativas y Turismo Rural de La Gomera (Centre of Initiatives and Rural Tourism in the Island of Gomera): A network of rural tourism establishments and services	255
<b>SPAIN</b>	Residencia Casa de Payés (RCP) Mas Garganta – Guesthouse and Information Centre: A project of the "Turisme Garrotxa" Association	259
<b>SRI LANKA</b>	Muthurajawela Visitor Center (MVC): Ecotourism in a wetland sanctuary	263
<b>SYRIA</b>	Wadi Deir Mar Musa Environmental and Cultural Protected Area	267
<b>TANZANIA</b>	Mnemba Island Lodge, Conservation Corporation Africa	273
<b>UGANDA</b>	Kibale Association for Rural and Environmental Development (KAFRED): A community based ecotourism project	279

<i>COUNTRY</i>	<i>CASES</i>	
UGANDA	Rwenzori Mountaineering Ecotourism Project	283
VENEZUELA	Proyecto Ecoalianza (Ecoalliance Project)	287
VIETNAM	The Saigon- Binhchau Tourist Joint Stock Company	293
VIETNAM	Vam Sat Salty Flooded Forest Ecological Tourism Site	299
ZIMBABWE	Kairezi Ecotourism Project	303